

## Behavioral analysis applied to economics and to law

Two days symposium project arranged by Copenhagen Business School and Danish Friends of the University of Haifa

Auditorium, Copenhagen Business School, Solbjerg Plads 3, 2000 Frederiksberg  
August 22-23, 2013

### August 22, 2013:

9 am – 10.30 am: Steffen Andersen, Professor, MSO, CBS – Doron Kliger, Associate Professor, Economics, Haifa (behavioral finance)

11 am – 12.30 pm: Henrik Lando, Professor, CBS – Ronen Perry, Associate Professor, Law, Haifa/Alan Miller, Lecturer, Economics and Law, Haifa (good faith and fairness in contracts)

Lunch

2 pm – 3.30 pm: Christian Knudsen, Professor, MSO, CBS – Ramzi Suleiman, Professor, Psychology, Haifa (conflict and psychology)

4 pm – 5.30 pm: Peter Mogelvang – Hansen, Professor, CBS/Jan Trzakowski, Associate Professor, CBS – Tal Zarsky, Senior Lecturer, Law, Haifa/Oren Gazal – Ayal, Associate Professor, Law, Haifa (consumer law; marketing)

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### **Conference Dinner**

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### August 23, 2013:

9 am – 10.30 am: Christina Tvarnø, Professor, MSO, CBS – Orna Rabinovich - Einy, Lecturer, Law, Haifa (conflict resolution, partnering in contracts)

11 am – 12.30: Alexander Sebald, Assistant Professor, Economics, KU – Todd Kaplan, Senior Lecturer, Economics, Haifa (experimental economics)

Lunch

2 pm – 3.30 pm: Thomas Ramsøy, Assistant Professor, CBS – Dr. Rony Paz, Department of Neurobiology, Paz Lab for Neural Mechanisms of Learning, The Weizmann Institute of Science (neuro---marketing)

4 pm – 5.30 pm: Thomas Riis, Professor dr. jur (KU) – Ido Erev, Professor, Industrial Engineering and Management, Technion (IPR and the endowment effect)

*Prof. Henrik Lando (CBS) and Dr. Alan Miller (UH) will be actively involved in implementing the activities.*